



Dr. Supriya Mishra

Winner of "Woman Entrepreneur" Award

Owner and Founder

VisionTech4u IT Consulting Firm

<http://www.visiontech4u.com/news>

"We evolve because we have a vision for change; let's transform ideas into achievements". This has been the philosophy of Dr. Supriya Mishra which has driven her from a small town in India to Canada. Trained in India as a doctorate in Chemistry she was offered a post-doctoral fellowship at University of Toronto. In 2006 she and her family came to Canada- the "third stop" in their journey for a "change". At Toronto, Supriya carried out frontier scientific research in the field of Polymer Chemistry developing environmental friendly materials and applying them in the automotive industry. But family has been the first priority in Supriya's life. She came to Ottawa to join her husband and also helped his research group at the University of Ottawa to set up research to monitor environmental pollution by industrial tritium.

But it is the passion for "change" that inspired her to learn Information Technologies and their applications. With a strong background of analytical thinking and creativity, she topped her batch in Network Administration course at the Everest College (former CDI). Supriya and her family became permanent residents in Canada in 2008. Instead of focusing on getting a job, she decided to start her own IT consultancy firm, 'visionTech4u' where she became aware of local agencies helping immigrants to Canada. She quickly understood their financial constraints yet a strong demand for an efficient IT system. By her research into low budget IT solutions, she realized that contemporary developments in "Open Source technologies" could be very well implemented to these situations.

Supriya has devoted significant time and efforts to upgrade and maintain the IT infrastructures of local non-profits at highly subsidized fees. She has closely worked with them to improve their web presence by introducing "open source" solutions for building feature rich websites. Key local clients who were benefited by her innovation include Catholic Center for Immigration, LASI Worldskills, Salvaide Inc. and Ottawa Local Immigration Partnership (OLIP). She also encouraged and helped the URM Canada (a local community) and Daya Organisation for Children (a charity for children in Africa) who were struggling with financial constraints and lack of exposure.

Supriya considers her work a passion which she attends with utmost professionalism. Her simplicity, friendliness and innovation have also attracted clients who were looking for a "change" but were not able to afford the financial and professional investments. One of Supriya's interests is to help the local small scale business entrepreneurs and start-ups in their information technology needs. She actively participates in local meetings where she tries to understand their needs and challenges. She has been able to develop interesting mutual collaborations with diverse local professionals who are working hard to establish their small scale businesses. Supriya encourages local talents and often hires them as consultants to help her in her projects. At the same time, she keeps herself busy in researching contemporary developments in Information Technologies and conveying them to her clients.