
City of Ottawa Trades Manual and Videos

OLIP Open House for Immigrant Leaders
by Jephthée Elysée

Agenda

- City of Ottawa Immigration Portal
- Introduction To Trades Manual
- Starting A Trades Business Handbook
- Experience-Based Videos
- Upcoming work
- Questions

City of Ottawa Immigration Portal

- Launched in 2007 with the financial assistance of the Ministry of Citizenship and Immigration
- Goal is to provide up to date, timely and realistic information to newcomers
- Can be accessed at www.ottawa.ca/immigration

Trades Manual and videos

- New content for the Portal focusing on the Trades Sector



**INTRODUCTION TO TRADES
MANUAL**



**STARTING A TRADES BUSINESS
HANDBOOK**



- 10 experience-based videos

Introduction To Trades Manual



**INTRODUCTION TO TRADES
MANUAL**



- Developed by the YMCA-YWCA with input from Ontario Ministry of Training, Colleges and Universities (MTCU)
- Four modules:
 - Introduction to Skilled Trades
 - How to Become a Tradesperson
 - Four Trades Sectors
 - Labour Market Information

Starting A Trades Business Handbook



**STARTING A TRADES BUSINESS
HANDBOOK**



- Developed by Invest Ottawa
- Chapters:
 - The 10 most frequently asked questions
 - Starting a business
 - Barriers faced by immigrants – Business start-up
 - Starting your trades business
 - Arranging your financing
 - An overview of financing programs
 - Street wise advice

Experience-Based Videos

- 10 videos were produced:
 - International Trained Electrician
 - Heating, refrigeration and air conditioning
 - Construction
 - Restoration Masonry and Truck & Coach Technician
 - Tool & die maker
 - Hairstylist
 - Motive Power sector
 - Glazier
 - Trades regulation & legislation in Ontario
 - Unions

<http://www.youtube.com/user/cityottawa/videos?view=0>



Upcoming work

- Immigration Portal Redesign
 - New Portal by Spring 2013
 - Focus on new content
 - New design and layout
- Content ideas? Submit to:
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Comments? Questions?

