INSERT ORGANIZATION’s LOGO 

**Appendix 3**

**Media Advisory**

**EVENT NAME**

(Ottawa – DATE, 2017) – You are invited to NAME OF EVENT. This event, hosted by XX will GOAL OF EVENT.

**Date:** DATE, 2017, START AND EVENT TIME

**Location:** EVENT LOCATION

**Speakers:** ADD NAME OF SPEAKERS AND VIPS IF APPLICABLE

The speakers will be available for one on one interviews from XX TO XX.

ADD MORE BACKGROUND ON THE EVENT   
 -30-

**For more information on this event, please contact:**

ADD YOUR MEDIA CONTACT’S NAME

Email: XX

Phone: XX

**SOCIAL MEDIA:**

WOW Hashtags: #WOW17, SAO17, #Ottawa, #CndImm

Your Event’s Hashtags: ADD YOUR EVENT’S SOCIAL MEDIA INFORMATION.

Ottawa Local Immigration Partnership:

http://img.gawkerassets.com/img/18l52wne4tsd6jpg/k-bigpic.jpg <https://www.facebook.com/OttawaLIP>   
http://www.dusktilldawnpoker.com/includes/tiny_mce/plugins/imagemanager/files/Twitter_Logo_Volt.png <https://twitter.com/OLIP_PLIO>

URL: <http://www.welcomingottawaweek.ca>