

# ENRICH Initiative

Entrepreneurial Newcomers,  
Refugees and Immigrants  
Collaboration Hub

A collaboration between World Skills, Ottawa Community Immigrant Services Organization (OCISO) and local partner organizations in the Ottawa area.





World Skills, OCISO working in collaboration with Ottawa Community Loan Fund (OCLF), Pinecrest-Queensway, Vitesse, BDC, Invest Ottawa and others to offer a range of expertise and support for aspiring entrepreneurs

Program is funded by IRCC

Program will support 700 clients over 5 years (2020-2025)

- Enhance and expand current entrepreneurship programming available to newcomers and immigrants in the Ottawa area
- Support and invest in the growing contributions of newcomer entrepreneurs to building and contributing to local and national economies
- Create a space to test ideas, push boundaries.....

# LEARNINGS ALONG THE WAY...

- Develop an clear understanding of how small business works in the Canadian setting to set ourselves up for success
- Know what information we need early on and how to access information easily
- Provide continued support and guidance following the entrepreneurship training – long-term follow up
- Create a “community” of newcomer entrepreneurs – a place to come together and support each other
- More emphasis on monitoring and evaluation - celebrate and learn from successes and challenges!

# ENRICH OBJECTIVES

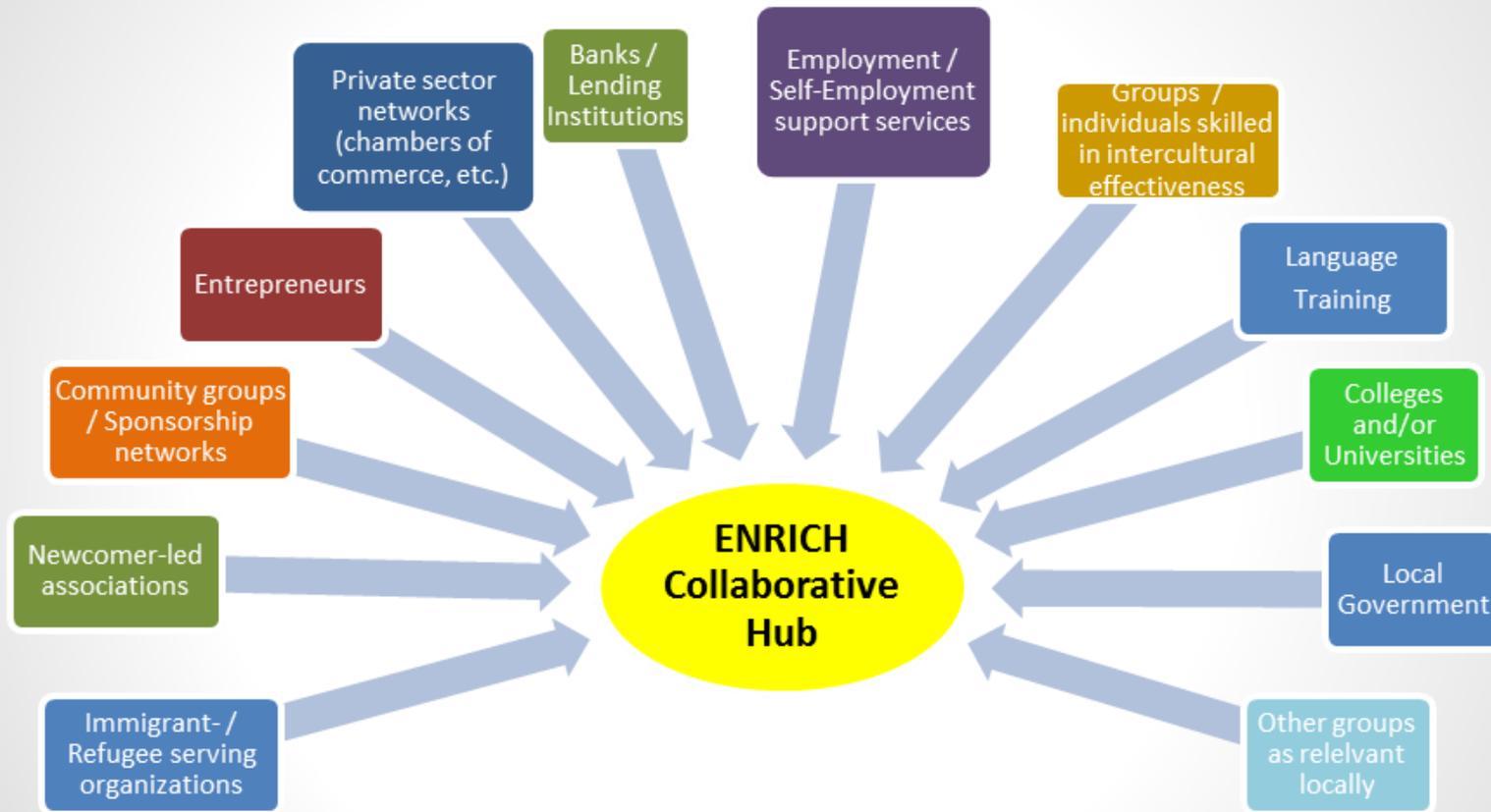
*A one-stop shop.....*

- To equip newcomer clients with the confidence, skills and tools to successfully embark on their entrepreneurship journey
- To ensure that aspiring newcomers entrepreneurs have access to a comprehensive range of high-quality services to support their entrepreneurship journey
- To build a mentorship program that provides newcomer entrepreneurs with information, networks, practical opportunities, long-term guidance and support to launch and sustain successful small businesses

# THE ENTREPRENEURSHIP JOURNEY

- Information and orientation
- Needs assessment and referrals (e.g. employment)
- Entrepreneurship training program
- On-site business development guidance and support
- Learning and networking opportunities
- Business “apprenticeships”
- Long-term mentorship
- Connections to financing options
- Incubation
- Alumni engagement

# THE HUB





**Thank you!**